

**MSAD 72 Broadband Committee Meeting – In Person**  
**Virtual**  
**Mar 9, 2022**  
**6:30 PM**  
**Agenda**

- Review/acceptance of meeting minutes from 2/23 – Patrick Bryant & All 5 Min
- RFP Update – Nat 10 Min
- Building a Communication Plan Continued – Jamie P. & All 45 Min
  - **“Our Common Framework For Community Communication”**
    - Calendar the backbone for communications (*who are we trying to reach, when, and how*)
    - Annual Town Meeting doc discussion (near term)
      - Any updates from Lovell or Stoneham
    - Monthly Selectboard notes (std. outline?)
    - FAQ Build
    - Our Story / “Elevator Speech” (USA Today/BG)
    - Committee meeting guidelines and participation document
  - Website Update & Discussion – Jeremy & All 15 Min
    - Walk thru for group
    - FAQ’s and answers for content
- Other items – All
- Next Meeting Mar 23<sup>th</sup> @6:30 PM Will Continue to be **virtual**

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- Administrative (minutes) – Patrick Bryant of Brownfield
  - Technology background & Website – Jeremy Hammer of Denmark
  - Financial analysis - Jamie Popkin of Sweden,
  - Town data – TBD?
  - Data (analysis and mapping “GIS”), Fryeburg Academy/Vetro – Patrick of Brownfield
  - Grant writing – Bill Findeisen (Denmark) & Jill Rundle (Lovell)
  - RFP creation and process management – Nat Karnes of Denmark
  - Community Communication – Jamie Popkin of Sweden
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**Those that can help us from outside the committee with process, data and money**

- Community Concepts/ConnectME “Community Boosters”
- Northern Forest, Connect Maine Authority, GPCOG

**Team Documents at this time are shared on Google docx under the title of**  
**“MSAD72 Shared Information”**