

ESRB Broadband Committee Meeting

Virtual

Mar 23, 2022

6:30 PM

Agenda

- Review/acceptance of meeting minutes from 3/9 – Patrick Bryant & All 5 Min
- Vetro Update – Patrick 10 Min
- RFP Update – Nat 20 Min
- Building a Communication Plan Continued – Jamie P. & All 45 Min
 - **“Our Common Framework For Community Communication”**
 - FAQ Build
 - Our Story / “Elevator Speech” (USA Today/BG)
 - Calendar the backbone for communications – Individual town events?
 - Town influencers – list communications
 - School Board update/PTA
 - Legislative connections awareness – Bill/Nat
- Other items – All
 - Monthly Selectboard notes (std. outline?) - All 10 Min (to be standing content in second monthly meeting)
- Next Meeting April 13th @6:30 PM Will Continue to be **virtual**

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- Administrative (minutes) – Patrick Bryant of Brownfield
 - Technology background & Website – Jeremy Hammer of Denmark
 - Financial analysis - Jamie Popkin of Sweden,
 - Town data – TBD?
 - Data (analysis and mapping “GIS”), Fryeburg Academy/Vetro – Patrick of Brownfield
 - Grant writing – Bill Findeisen (Denmark) & Jill Rundle (Lovell)
 - RFP creation and process management – Nat Karnes of Denmark
 - Community Communication – Jamie Popkin of Sweden
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Those that can help us from outside the committee with process, data and money

- Community Concepts/ConnectME “Community Boosters”
- Northern Forest, Connect Maine Authority, GPCOG

**Team Documents at this time are shared on Google docx under the title of
“MSAD72 Shared Information”**